

Carefree Days
For Safety and Peace of Mind Use

BIR-CON-JEL

Trade Mark Reg. U. S. Pat. Off.

INSTEAD OF SUPPOSITORIES OR DOUCHES

BIR-CON-JEL is a sanitary, powerful antiseptic but harmless. It is a safe, soothing remedy for Leucorrhoea (The Whites) and a preventive against other female irregularities, and for protective feminine hygiene treatment.

BIR-CON-JEL is a new scientific discovery and is known to medical science as improved Lactic Jelly. Accept no substitute as there is no Lactic Jelly manufactured by anyone exactly like BIR-CON-JEL. BIR-CON-JEL is applied near the cervix (the opening of the womb) and possesses the added advantage in that it dissolves instantaneously, becoming a part of the natural secretions.

Instead of harmful chemicals used in present day douches and suppositories use BIR-CON-JEL. BIR-CON-JEL can be used as part of daily toilet, as it promotes a general healthy condition, possesses fine healing qualities and keeps the tissues of the vaginal tract soft and healthy. Do not use BIR-CON-JEL during Menstrual Period.

BIR-CON-JEL is the only product of its kind using a transparent safety nozzle that will not chip or cut. Most nozzles are made of glass and are very dangerous to use. Solid rubber nozzles are not practical because one cannot see that nozzle is solidly filled and without large air bubbles before inserting.

If your favorite druggist cannot supply you, fill in the coupon below and we will mail direct, parcel post collect (\$2.00), with safety nozzle. Refill without safety nozzle (\$1.00), postpaid.

Manufactured and Distributed by

The Russell Wallace Company
416 Drexel Building, Philadelphia, Pa.

Lombard 8853

(over)

ORDER COUPON

THE RUSSELL WALLACE CO.
416 Drexel Building,
Philadelphia, Pa.

GENTLEMEN:

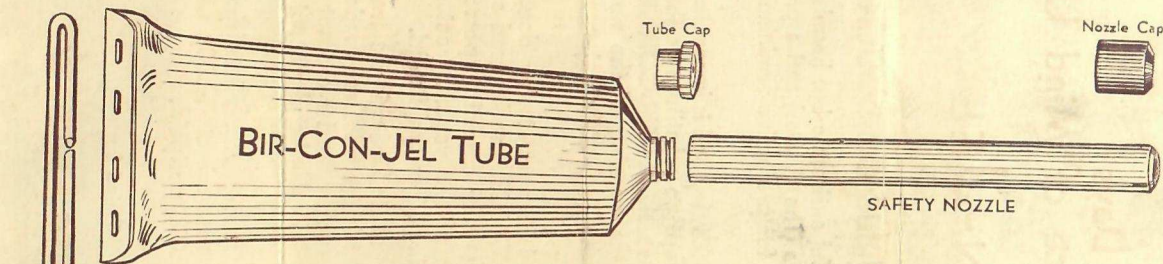
MAIL ME _____ SETS OF BIR-CON-JEL,
PARCEL POST COLLECT, WITH SAFETY NOZZLE, \$2.00; REFILL
WITHOUT SAFETY NOZZLE, \$1.00.

NAME _____

ADDRESS _____

FAVORITE DRUGGIST'S NAME _____

ADDRESS _____



DIRECTIONS FOR BIR-CON-JEL TREATMENT

Remove tube cap from Bir-Con-Jel tube and replace it with safety nozzle. Attach key on other end of Bir-Con-Jel tube. Remove nozzle cap from safety nozzle and turn key until safety nozzle is completely filled without large air bubbles. Then insert safety nozzle into vagina full length and give key half turn which is the amount necessary for each treatment.

After treatment replace nozzle cap on safety nozzle until next treatment, this will keep the contents of tube clean and sanitary, also keeps the jelly from running out of tube when not in use. Douch with warm water, following morning.

Apply treatment before retiring. One treatment is sufficient for all night.

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