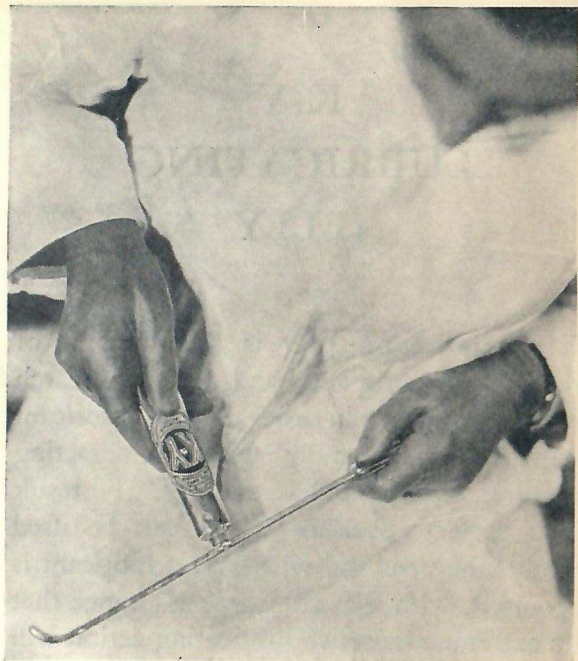


K-Y
LUBRICATING
JELLY

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K-Y Lubricating Jelly is the outcome of repeated experiments and much research work undertaken in order to find a lubricant which would comply with the exacting requirements of modern surgery. The result is a perfect lubricant which can be used freely wherever and whenever a lubricant is required, with the additional assurance that its extremely effective lubricating action will not interfere with surgical practice in any way.



K-Y is the ideal lubricant for instruments of penetration.

What K-Y Jelly Does

K-Y Jelly, which is a skilfully blended compound of vegetable substances and boric acid, *lubricates everything that it touches*. It is unquestionably possessed of a higher degree of "slipperiness" than any other substance or combination of substances at the command of the medical profession. It flows easily, never binds, and does not become rancid or odorous. It is greaseless, antiseptic, and does not stain clothing or hands. It is water soluble, and can thus be easily removed from instruments and hands by just rinsing them in water. It does not irritate even the most sensitive serous or mucous membranes, neither does it interfere with the application of local remedies.

For Digital Examination

K-Y Jelly is preferable to all other lubricants for digital examinations, as it is cleanly, emollient and easily removed with water from the hands or tissues. Moreover, it is thin enough to permit easy and even distribution over any and all of the surfaces concerned—whether of the fingers, urethra, vagina or rectum—to which it may be applied.

For Instruments of Penetration

K-Y Jelly reduces the discomfort entailed by the introduction of any instrument far more efficiently than petrolatum, as it is more slippery and flows more easily. It is, there-



Lubrication of the examining finger with K-Y Jelly promotes increased sensitiveness of touch and affords greater comfort to the patient.

fore, the ideal lubricant for the introduction of specula, sounds, rectal and colon tubes, vaginal nozzles, etc. In cystoscopic work it does not blur the mirror or impair visibility. Its antiseptic character reduces the chances of infection.

For Catheter Cases

K-Y Jelly is the most serviceable lubricant for the catheter: it relieves catheter discomfort, and is the most reliable lubricant that the doctor can place in the hands of those who are forced to live what is known as the "catheter life."

For Electrotherapy

In electrotherapy, K-Y is useful for lubricating glass and metal electrodes. Being

non-greasy, it does not interfere with the current.

For Burns and Abrasions

The soothing and healing properties of K-Y Jelly make it an excellent application for burns, chafing and all cases where protection of the skin is necessary.

For Pruritus and Local Irritations

Pruritus of the genital and anal regions is greatly relieved by a liberal application of K-Y Jelly, while diabetic and uræmic irritations of the genitalia and other parts have been found equally amenable to its soothing properties.



K-Y Jelly entirely removes the roughness caused by harsh antiseptics, and leaves the hands smooth and supple.

For the Skin

The function of protecting the skin and the nerve-endings is the essential purpose of any local application, but K-Y Jelly does more than merely protect the skin. It soothes while performing its primary function as a shield for the injured area against atmospheric contact. Moreover, it closes the cracks in hands roughened and made sore by bichloride, carbolic or alcohol.

For use in the Home

K-Y Jelly was originally created for the use of doctors, and the properties that make it so invaluable to the medical profession will immediately suggest many other personal uses :

- (1) As a lubricant for the tip of the vaginal syringe or rectal enema.
- (2) As a lubricant for the rectal thermometer—especially for babies.
- (3) As a lubricant for tampons, etc., worn for hygienic purposes.
- (4) To prevent dryness when the lubricating glands of the vagina are temporarily inactive for any reason.
- (5) To prevent chafing, if caused by sanitary towels.
- (6) To prevent soreness and discomfort after acute diarrhoea.

In a Convenient, Compressible Tube

K-Y Jelly is contained in a convenient compressible tube, which protects it from

the air and enables the exact amount needed to be squeezed out quickly and hygienically. The tubes are supplied in two sizes : Standard size and Hospital size (large). Obtainable from medical supply firms and pharmacists throughout the world.



Write for a sample, stating name of your usual chemist.

From *The Lancet* of March 16th, 1929

“LUBRICANT—K-Y Solution
or some form of oxycyanide
paste as used for the lubrica-
tion of cystoscopes is the best
lubrificant, since it is more
easily removed from the spec-
ulum when sterilised by boil-
ing than is petroleum jelly or
any oily substance.”