

Lucorol



ANTISEPTIC

*The Original
German Formula for
Feminine Hygiene*

PECK and STERBA Inc

6 W 24TH ST., NEW YORK CITY

BEWARE OF CHEAP AND HARMFUL IMITATIONS

Non-Poisonous—Non-Irritating

LUCOROL takes the place of such old fashioned unscientific antiseptic preparations as bichloride of mercury and carbolic acid. Physicians say that much suffering and even irreparable damage may be done by harmful use of such poisonous and irritating antiseptics. Well informed people *know that* the constant use of injurious antiseptics may very often prove a serious menace to health.

LUCOROL does not contain bichloride of mercury, carbolic acid, or other injurious ingredients. Although it is a highly efficient antiseptic it can be applied *full strength* directly to the organs without the least harm or irritation to the delicate membranes. This property alone helps make it *superior* to other preparations. Efficient, yet harmless and non-poisonous, it is today and has been for over 21 years a most dependable antiseptic preparation.

The ORIGINAL European Formula

LUCOROL is the original German formula. Compounded 21 years ago by an eminent chemist it is a pioneer among antiseptic vaginal applications. LUCOROL is highly recommended by many physicians as effective, safe and harmless for minor vaginal irritations which may lead to excessive secretions and offensive odors.

The superiority of LUCOROL lies not only in its antiseptic powers but also in the fact that *FREE FROM FAT*, LUCOROL amalgamates quickly with the vaginal fluids. Here lies the secret of its effectiveness, because it is thus quickly carried into the folds and crevices, allowing quick and continued contact with germ life. Thus this simplest of all processes developed for feminine hygiene is, therefore, likewise *safe and efficient*.

Vaginal Secretions and Offensive Odors in Minor Irritations

A startlingly high percentage of women are troubled more or less by excessive vaginal secretions and offensive odors resulting from minor irritations of the vagina. Where secretions are the result of a condition of minor irritation, LUCOROL has proven to be an effective antiseptic. LUCOROL deodorizes because it thoroughly cleanses the vaginal tract. LUCOROL should be used regularly and often as an efficient antiseptic.

Simple, Easy and Safe to Apply

Supplied with a surgical applicator, LUCOROL in jelly form is instantly applied by turning the key at the lower end

of tube. While applicator is still in the vagina, it should be moved around gently, in order to help spread the jelly over the organs.

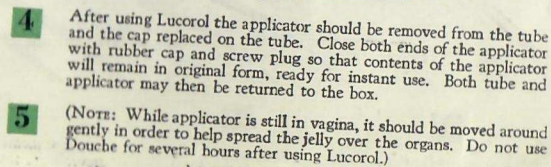
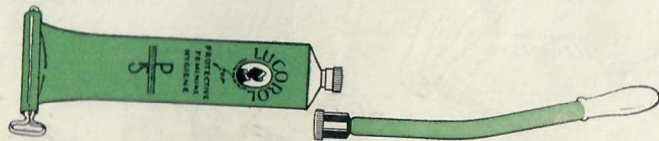
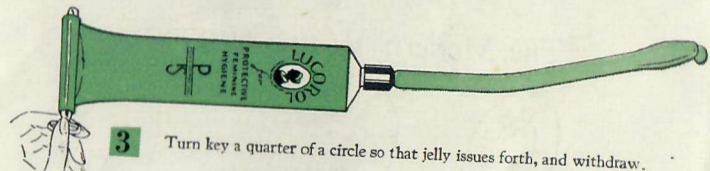
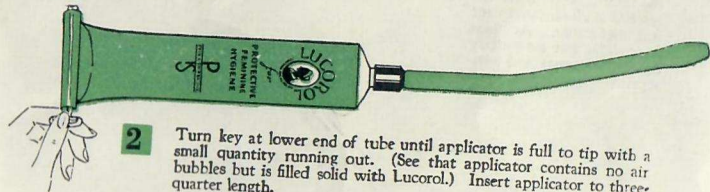
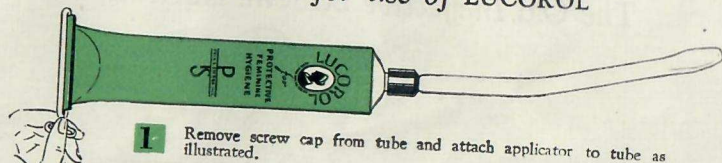
Apply LUCOROL full strength direct. No mixing of solutions, no syringe or other contraptions are used or necessary in the application of LUCOROL. Its antiseptic effect lasts for hours—as long as it is retained within the vagina.

How LUCOROL Works and Why it is So EFFECTIVE

The secret of LUCOROL's properties are threefold: (1) It is compounded of ingredients that, FREE FROM FAT, possess the power to mix quickly with vaginal secretions and adhere to the mucous membrane of the vaginal tract; (2) It is applied *full strength*; (3) It is harmless and non-irritating, yet a highly efficient antiseptic which should be retained in the vaginal tract for a *period of hours*.

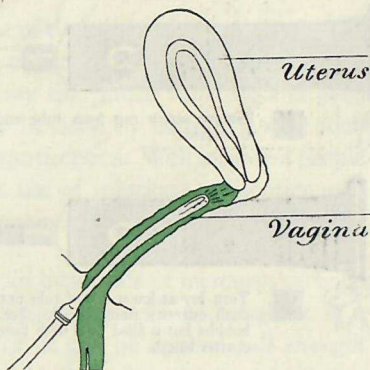
Unlike douches LUCOROL is carried into the folds and crevices of the organ, allowing the antiseptic to come in direct contact with the tissues. Diagrams on the next pages illustrate the directions and how LUCOROL reaches all parts of the vaginal tract.

Directions for use of LUCOROL

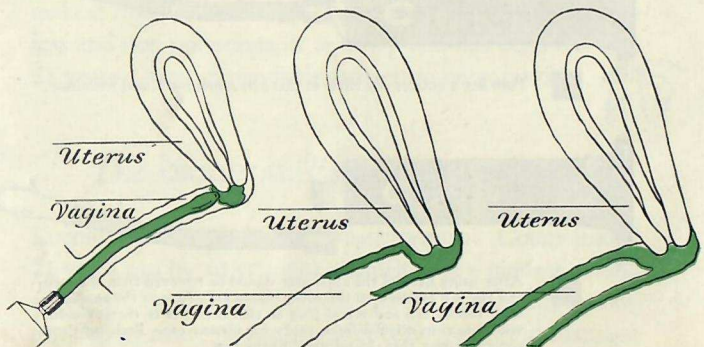


The Old Ineffective DOUCHE METHOD

Note how whole areas of the internal surface are not reached *at all*. Inconvenient and ineffective. At best it provides but momentary contact of germs and antiseptic.



The Modern Way—LUCOROL



1

Instant application.
Clean — Safe — Easy

2

The antiseptic jelly
spreads rapidly.

3

In a few moments the folds and
crevices are covered by the anti-
septic coating of Lucorol

After MENSTRUATION

After menstruation an application of LUCOROL will thoroughly cleanse the vaginal tract as well as acting as a superior deodorant. Daily use, which takes little time and effort, is recommended for this highly efficient, yet harmless antiseptic.

Best Used Before RETIRING

The best time to apply LUCOROL is at night before retiring. This permits full action of the antiseptic during slumber. It is not advisable to douche for several hours after LUCOROL is applied because the douche dilutes or washes away the antiseptic and thus detracts from its value. Remember LUCOROL continues its antiseptic effect all during the night.

Convenient for TRAVEL

LUCOROL is convenient. Take it with you when you travel. Applied so easily, wherever you may be, there is now no reason to neglect the daily use of this efficient antiseptic for personal hygiene. When you use LUCOROL you are assured that you are using an efficient, yet harmless antiseptic preparation.



Final Directions

Apply LUCOROL while lying down and remain in a reclining position. After filling applicator as directed, insert applicator in the vagina to full length if possible without discomfort, turn key one-half turn or more. While applicator is still in vagina, it should be moved around gently in somewhat of a circular movement to help spread the jelly over the mouth of the uterus. Do not douche for three hours, at least, or more preferably, next morning; the douche is then used only for cleanliness.

LUCOROL is dependable and perfectly harmless to any delicate membrane and will not injure as tender a tissue as the eye. There are times when a woman's systemic condition may become acid; should that be the case, after using LUCOROL, one may feel a slight irritation; however, this sensation will quickly vanish and is nothing to be alarmed over.

Directions for Treatment of Leucorrhœa

Apply LUCOROL each night during treatment in vaginal tract by use of applicator. Insert full length, turn key one-quarter turn; remove slowly, gently moving in a rotary motion so as to spread LUCOROL over the vaginal walls. Douche with warm water once or twice a week only. Its soothing, healing properties will make itself felt after two or three days. It may take two or three tubes to clear up a severe case.



I M P O R T A N T !

For the FIRST application, when using an applicator filled from a previous tube, give key a complete turn instead of a half turn as usually required. This assures correct amount of jelly being deposited from first application when using an applicator already filled from a previous tube. After the first application, a half turn, as stated in our direction sheet, will be sufficient.